AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A method of generating return targets for potential real estate deals, comprising:

determining a collateral type associated with a potential real estate deal;

receiving supplemental deal information associated with the potential real estate deal; and

automatically generating a return target for the potential real estate deal based on the collateral type and the supplemental deal information, the return target being at least one of: (i) a return on investment value, (ii) a net income value, (iii) an internal rate of return value, and (iv) a loan spread value.

- 2. (Original) The method of claim 1, wherein the potential real estate deal comprises one of: (i) a debt deal, and (ii) an equity deal.
- 3. (Original) The method of claim 1, wherein the potential real estate deal comprise a debt deal, said determining further comprises determining loan-to-value information associated with the potential real estate deal, and said generating is further based on the loan-to-value information.
- 4. (Original) The method of claim 1, wherein the potential real estate deal is associated with at least one of: (i) a commercial real estate property, (ii) a commercial real estate portfolio, (iii) a loan, (iv) a mortgage, (v) a commercial mortgage backed security, (vi) a leveraged equity deal, (vii) a full equity purchase, and (viii) an adjustment to an existing real estate deal.

- 5. (Original) The method of claim 1, wherein the supplemental deal information comprises at least one of: (i) a risk characteristic, (ii) deal size information, (iii) deal term information, (iv) a number of properties, (v) collateral quality information, (vi) a risk rating, (vii) lockbox information, (viii) sweep trigger information, (ix) rate cap information, (x) customer information, (xi) earn-out information, (xii) subordinated debt information, (xiii) interest reserve information, (xiv) renovation information, (xv) ground lease information, (xvi) portfolio cross-collateralization information, (xvii) credit tenant information, (xviii) annual rollover information, (xix) leverage information, (xx) development deal information, and (xi) partnership structure information.
 - 6. (Cancel)
- 7. (Original) The method of claim 1, wherein said generating is performed via a rule-based system.
 - 8. (Original) The method of claim 7, further comprising:

creating the rule-based system in accordance with a statistical analysis of prior real estate deal information.

9. (Original) The method of claim 8, wherein said creating comprises:

creating the rule-based system in accordance with at least one of: (i) risk characteristics and approved return values for a plurality of prior real estate deals, and (ii) expert information.

10. (Original) The method of claim 7, further comprising:
validating the rule-based system with additional prior real estate deal information.

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11. (Original) The method of claim 1, wherein said generating comprises: determining a base return target for the potential real estate deal; increasing the base return target in accordance with at least one risk adder; and decreasing the base return target in accordance with at least one risk mitigant to generate the return target for the potential real estate deal.

12. (Original) The method of claim 1, further comprising:

transmitting an indication of the return target to a deal originator device via a communication network.

- 13. (Original) The method of claim 12, wherein the deal originator device comprises at least one of: (i) a personal computer, (ii) a portable computing device, and (iii) a telephone device.
- 14. (Original) The method of claim 12, wherein the communication network comprises at least one of: (i) the Internet, (ii) an intranet, (iii) a public network, (iv) a public switched telephone network, (v) a proprietary network, (vi) a wireless network, and (vii) a local area network.
 - 15. (Cancel)
 - 16. (Currently Amended) A deal controller, comprising:
 - a processor; and

a storage device in communication with said processor and storing instructions adapted to be executed by said processor to:

determine a collateral type associated with a potential real estate deal, receive supplemental deal information associated with the potential real estate deal, and

automatically generate a return target for the potential real estate deal based on the collateral type and the supplemental deal information, the return target being at least one of: (i) a return on investment value, (ii) a net income value, (iii) an internal rate of return value, and (iv) a loan spread value.

- 17. (Original) The deal controller of claim 16, wherein said storage device further stores at least one of: (i) a prior deal database, and (ii) a potential deal database.
- 18. (Original) The deal controller of claim 16, wherein said processor is further coupled to a communication device adapted to communicate with at least one of: (i) a deal originator device, and (ii) another deal controller.
- 19.(Currently Amended) A medium storing instructions adapted to be executed by a processor to perform a method of generating return targets for potential real estate deals, said method comprising:

determining a collateral type associated with a potential real estate deal;

receiving supplemental deal information associated with the potential real estate deal; and

automatically generating a return target for the potential real estate deal based on the collateral type and the supplemental deal information, the return target being at

least one of: (i) a return on investment value, (ii) a net income value, (iii) an internal rate of return value, and (iv) a loan spread value.

20. (Cancel)